



TEXAS CHAIN SAW MASSACRE

MAY 25, 2023 | 9PM ET | TWITCH STREAM

STREAM STATS

10 AVERAGE CCV	15 MAX VIEWERS	84 LIVE VIEWS
59 UNIQUE VIEWERS	17 UNIQUE CHATTERS	3 HOURS STREAMED

THE TEXAS CHAIN SAW MASSACRE

A game based on true events. 



[LINK TO VOD](#)



[AVG. VIEWERS](#)

CONTENT/FEEDBACK



[INTO CHARACTER
TIKTOK](#)



[JUMP SCARE
YOUTUBE SHORT](#)



[FIRST IMPRESSIONS
TWITCH HIGHLIGHT](#)



FEEDBACK

As a longtime fan of the Texas Chainsaw Massacre franchise, especially the 1974 movie, this tech test had me hooked. The attention to detail in recreating the iconic Sawyer family farmhouse was incredible. Playing as a survivor, the constant sense of unease and vulnerability kept me on the edge of my seat. On the other hand, playing the family offered a satisfying power trip. The haunting soundtrack and the spine-chilling soundscape added depth and immersion to the overall experience. Although it was only a technical test, it left me eagerly anticipating the full release of the game.



FOR ALL MANAKIND

 [TWITCH.TV/FORALLMANAKIND](https://Twitch.tv/forallmanakind)
 [YOUTUBE.COM/FORALLMANAKIND](https://YouTube.com/forallmanakind)
 [@FORALLMANAKIND](https://twitter.com/forallmanakind)
 [FAM@FORALLMANAKIND.COM](mailto:FAM@forallmanakind.com)
 [DISCORD.GG/c29SY9U](https://discord.gg/c29sy9u)
 [FORALLMANAKIND.COM](https://forallmanakind.com)

ABOUT FAM

For All Manakind is a group of three content creators, Tim, Trey, and Trevor, based out of Ohio. They have been creating gaming content on Twitch and YouTube since February 2017 and received Twitch affiliate status in June of 2017. Having three different content creators allows for a wide **variety** of content **unique** to each member, as well as collaboration. This includes live streams, game reviews, community game nights, tournaments, and more. **Community** is their focus, including curating a welcome, safe space for like-minded gamers, and working with other streamers, game developers, brands, and charities.

VIEWERSHIP

AS OF MAY 25 2023 (30 DAY)

10 AVERAGE CCV	352 HOURS WATCHED	595 LIVE VIEWS
194 UNIQUE VIEWERS	52 UNIQUE CHATTERS	42 HOURS STREAMED



INTERESTS

- Roleplaying Games
- Horror/Survival Games
- Strategy/Tactics Games
- Indie Games
- Co-op games
- Fighting Games
- Playing with viewers
- Skill-based FPS



ACHIEVEMENTS

- 10 Years - Extra Life Charity Streams
- St Jude Play Live Charity Streams
- Ukraine Charity Stream
- Annual FAM Game Awards Show
- Hosting local game tournaments
- Hosting FAMcon (gaming meetup)
- Costreaming industry events
- Travel to industry events





CONTENT & SOCIALS

What we love to play and who we play with.

WHAT WE PLAY

RECENTLY STREAMED



ALSO ENJOY STREAMING



MEDIA REACH

AS OF MAY 25 2023



3780 FOLLOWERS



598 FOLLOWERS



586 FOLLOWERS



631 SUBSCRIBERS



5.8K IMPRESSIONS (28 DAYS)



574K VIDEO VIEWS (28 DAYS)



389 FOLLOWERS



283 SERVER MEMBERS



469K UNIQUE VIEWERS





STREAM INTEGRATION

How we can showcase your game / product

COLLABORATIONS

BRANDS

RESPAWN BY RAZER



CHARITIES



\$15,438

TOTAL RAISED

BRAND INTEGRATION

1. HEADSET/HEADGEAR
2. EYEWEAR
3. CLOTHING
4. TABLE PLACEMENT
5. CABINET PLACEMENT
6. WALL PLACEMENT
7. ADVERT OR LOGO
8. OVERLAY
9. HEADSET/HEADGEAR
10. CLOTHING
11. TWITCH PANEL
12. CHAT COMMAND



JUST CHATTING SCENE



GAMEPLAY SCENE





EVENT HOSTING

We love bringing people together IRL.

FAMCON 2019

In 2019 we hosted our first **FAMcon**, an event for local Twitch streamers and gamers of central Ohio to come together to network and celebrate our love of games with panels of guest speakers, tournaments, indie games, and more!



122

ATTENDEES

5

LOCAL INDIE GAME DEMOS

3

PANELS

THE FAM AWARDS



Since 2018 we have hosted **The FAM Awards**, our own annual award show and preshow for The Game Awards. During the show we announce games that have won in various categories, based on votes from ourselves and our community. After the awards, we transition into a co-stream of The Game Awards to watch along with our community.

EVENT HOSTING

In celebration of **E3 2021**, we hosted a watch party for the summer showcases where we live streamed the show from the venue with our attendees, including pre and post shows hosted by FAM and local co-hosts. We also created a themed cocktail menu, and played E3 Bingo, with prizes going to the winners.

43

ATTENDEES

9

GAME SHOWCASES

15%

SALES INCREASE WoW



For the release of Halo Infinite we held a **Launch Party** with a 4v4 tournament, trivia, and giveaways. The event was such a success, there was a demand for more, which turned into our monthly LAN titled Spirit of Combat.

52

ATTENDEES

44

PLAYERS

43%

SALES INCREASE WoW

