



THE OUTLAST TRIALS

MAY 18, 2023 | 9PM ET | TWITCH STREAM

STREAM STATS

9
AVERAGE
CCV

14
MAX
VIEWERS

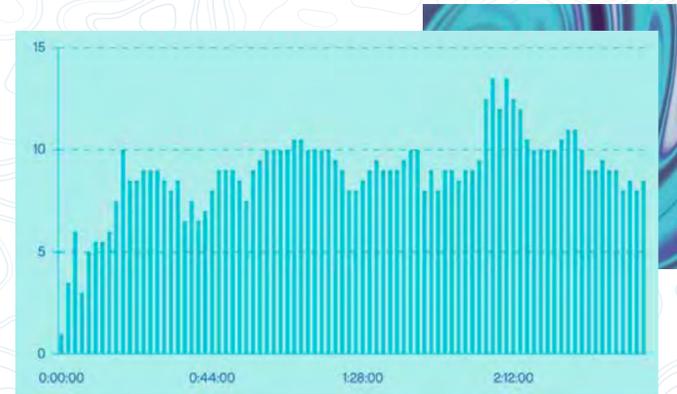
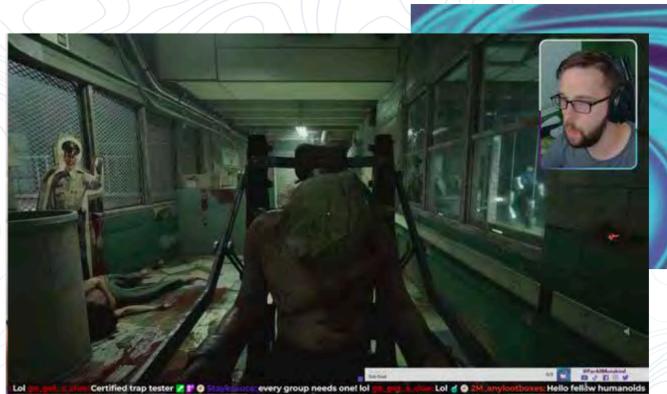
50
LIVE
VIEWS

36
UNIQUE
VIEWERS

14
UNIQUE
CHATTERS

3
HOURS
STREAMED

THE OUTLAST TRIALS



[LINK TO VOD](#)

[AVG. VIEWERS](#)

We truly enjoyed our time showcasing The Outlast Trials on our stream! If you have any questions, comments, or feedback for us please reach out to trevor@forallmanakind.com.

CONTENT/FEEDBACK



DIVERSION
TIKTOK



THINK I LOST HIM
YOUTUBE SHORT



MY LOCKER!
TWITCH CLIP



FEEDBACK

With Outlast Trials being a multiplayer experience, I was honestly fearful that it would lose the horror that I loved so much in the original. Once I started the first trial with some friends though, I realized all too quickly that the scares were better than ever. Now I get to listen to a cacophony of screams from my friends and myself as we panic and barely survive what I can only describe as a unique terror experience that only an Outlast game can deliver.





FOR ALL MANAKIND

 [TWITCH.TV/FORALLMANAKIND](https://Twitch.tv/forallmanakind)
 [YOUTUBE.COM/FORALLMANAKIND](https://YouTube.com/forallmanakind)
 [@FORALLMANAKIND](https://twitter.com/forallmanakind)
 [FAM@FORALLMANAKIND.COM](mailto:FAM@forallmanakind.com)
 [DISCORD.GG/c29SY9U](https://discord.gg/c29sy9u)
 [FORALLMANAKIND.COM](https://forallmanakind.com)

ABOUT FAM

For All Manakind is a group of three content creators, Tim, Trey, and Trevor, based out of Ohio. They have been creating gaming content on Twitch and YouTube since February 2017 and received Twitch affiliate status in June of 2017. Having three different content creators allows for a wide **variety** of content **unique** to each member, as well as collaboration. This includes live streams, game reviews, community game nights, tournaments, and more. **Community** is their focus, including curating a welcome, safe space for like-minded gamers, and working with other streamers, game developers, brands, and charities.

VIEWERSHIP

AS OF MAY 25 2023 (30 DAY)

10 AVERAGE CCV	352 HOURS WATCHED	595 LIVE VIEWS
194 UNIQUE VIEWERS	52 UNIQUE CHATTERS	42 HOURS STREAMED



INTERESTS

- Roleplaying Games
- Horror/Survival Games
- Strategy/Tactics Games
- Indie Games
- Co-op games
- Fighting Games
- Playing with viewers
- Skill-based FPS



ACHIEVEMENTS

- 10 Years - Extra Life Charity Streams
- St Jude Play Live Charity Streams
- Ukraine Charity Stream
- Annual FAM Game Awards Show
- Hosting local game tournaments
- Hosting FAMcon (gaming meetup)
- Costreaming industry events
- Travel to industry events





CONTENT & SOCIALS

What we love to play and who we play with.

WHAT WE PLAY

RECENTLY STREAMED



ALSO ENJOY STREAMING



MEDIA REACH

AS OF MAY 25 2023



3780 FOLLOWERS



598 FOLLOWERS



586 FOLLOWERS



631 SUBSCRIBERS



5.8K IMPRESSIONS (28 DAYS)



574K VIDEO VIEWS (28 DAYS)



389 FOLLOWERS



283 SERVER MEMBERS



469K UNIQUE VIEWERS





STREAM INTEGRATION

How we can showcase your game / product

COLLABORATIONS

BRANDS

RESPAWN BY RAZER



RAID SHADOW LEGENDS



DISINTEGRATION

CHARITIES



\$15,438

TOTAL RAISED

BRAND INTEGRATION

1. HEADSET/HEADGEAR
2. EYEWEAR
3. CLOTHING
4. TABLE PLACEMENT
5. CABINET PLACEMENT
6. WALL PLACEMENT
7. ADVERT OR LOGO
8. OVERLAY
9. HEADSET/HEADGEAR
10. CLOTHING
11. TWITCH PANEL
12. CHAT COMMAND



JUST CHATTING SCENE



GAMEPLAY SCENE





EVENT HOSTING

We love bringing people together IRL.

FAMCON 2019

In 2019 we hosted our first **FAMcon**, an event for local Twitch streamers and gamers of central Ohio to come together to network and celebrate our love of games with panels of guest speakers, tournaments, indie games, and more!



122

ATTENDEES

5

LOCAL INDIE GAME DEMOS

3

PANELS

THE FAM AWARDS



Since 2018 we have hosted **The FAM Awards**, our own annual award show and preshow for The Game Awards. During the show we announce games that have won in various categories, based on votes from ourselves and our community. After the awards, we transition into a co-stream of The Game Awards to watch along with our community.

EVENT HOSTING

In celebration of **E3 2021**, we hosted a watch party for the summer showcases where we live streamed the show from the venue with our attendees, including pre and post shows hosted by FAM and local co-hosts. We also created a themed cocktail menu, and played E3 Bingo, with prizes going to the winners.

43

ATTENDEES

9

GAME SHOWCASES

15%

SALES INCREASE WoW



For the release of Halo Infinite we held a **Launch Party** with a 4v4 tournament, trivia, and giveaways. The event was such a success, there was a demand for more, which turned into our monthly LAN titled Spirit of Combat.

52

ATTENDEES

44

PLAYERS

43%

SALES INCREASE WoW

