

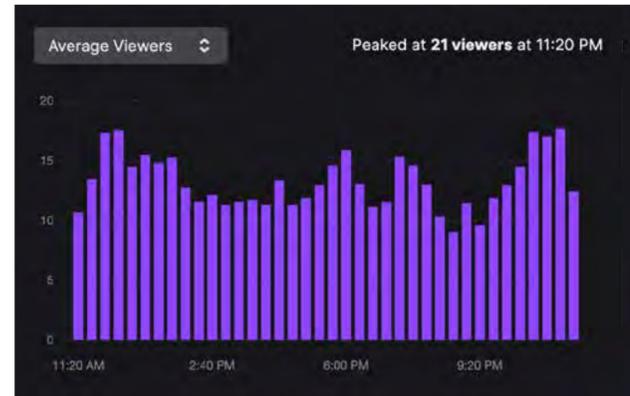


LOST ARK

Feb. 08, 2022 | 12pm ET | Launch Day Twitch Stream

STREAM STATS

13 AVERAGE CCV	21 MAX VIEWERS	257 LIVE VIEWS
112 UNIQUE VIEWERS	29 UNIQUE CHATTERS	12.5 HOURS STREAMED

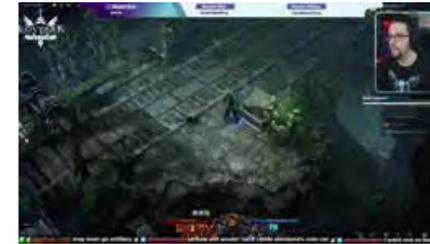


[LINK TO VOD](#)

[AVG. VIEWERS](#)

We truly enjoyed our time showcasing Lost Ark and we're looking forward to the future of the game! If you have any questions, comments, or feedback for us please reach out to trevor@forallmanakind.com

CONTENT/FEEDBACK



CLIP #1



CLIP #2



CLIP #3



IN TWO REVIEW



FEEDBACK

We couldn't be more pleased to say that the wait for Lost Ark was absolutely worth it. Between the various class options, multiple ways to perfect your craft, and a wide selection of endgame content, we see this being a game that we will be coming back to for quite some time!



FOR ALL MANAKIND

 [TWITCH.TV/FORALLMANAKIND](https://Twitch.tv/forallmanakind)
 [YOUTUBE.COM/FORALLMANAKIND](https://YouTube.com/forallmanakind)
  [@FORALLMANAKIND](https://twitter.com/forallmanakind)
 [FAM@FORALLMANAKIND.COM](mailto:FAM@forallmanakind.com)
 [DISCORD.GG/c29SY9U](https://Discord.gg/c29SY9U)
 [FORALLMANAKIND.COM](https://forallmanakind.com)

ABOUT FAM

For All Manakind is a group of three content creators, Tim, Trey, and Trevor, based out of Ohio. They have been creating gaming content on Twitch and YouTube since February 2017 and received Twitch affiliate status in June of 2017. Having three different content creators allows for a wide **variety** of content **unique** to each member, as well as collaboration. This includes live streams, game reviews, community game nights, tournaments, and more. **Community** is their focus, including curating a welcome, safe space for like-minded gamers, and working with other streamers, game developers, brands, and charities.

VIEWERSHIP

AS OF FEBRUARY 12 2022 (LAST 30 DAYS)

13 AVERAGE CCV	1.3K HOURS WATCHED	44K LIFETIME VIEWS
1.1K UNIQUE VIEWERS	179 UNIQUE CHATTERS	108 HOURS STREAMED



INTERESTS

- Roleplaying Games
- Horror/Survival Games
- Strategy/Tactics Games
- Indie Games
- Co-op games
- Fighting Games
- Playing with viewers
- Skill-based FPS



ACHIEVEMENTS

- Extra Life Charity Stream
- St Jude Play Live Charity Stream
- RAICES Charity Stream
- Hosts of the FAM Game Awards
- Hosting various tournaments
- Hosts of FAMcon (gaming meetup)
- Hosting the FAMcast podcast
- Travel to industry events





EVENT HOSTING

We love bringing people together IRL.

FAMCON 2019

In 2019 we hosted our first **FAMcon**, an event for local Twitch streamers and gamers of central Ohio to come together to network and celebrate our love of games with panels of guest speakers, tournaments, indie games, and more!



122

ATTENDEES

5

LOCAL INDIE GAME DEMOS

3

PANELS

THE FAM AWARDS



Since 2018 we have hosted **The FAM Awards**, our own annual award show and preshow for The Game Awards. During the show we announce games that have won in various categories, based on votes from ourselves and our community. After the awards, we transition into a co-stream of The Game Awards to watch along with our community.

EVENT HOSTING

In celebration of **E3 2021**, we hosted a watch party for this year's showcases where we live streamed the show from the venue with our attendees, including pre and post shows hosted by FAM and local co-hosts. We also created a themed cocktail menu, and played E3 Bingo, with prizes going to the winners.

43

ATTENDEES

9

GAME SHOWCASES

15%

SALES INCREASE WoW



For the release of Halo Infinite we held a **Launch Party** with a 4v4 tournament, trivia, and giveaways. The event was such a success, there was a demand for more, which turned into our monthly LAN titled Spirit of Combat.

52

ATTENDEES

44

PLAYERS

43%

SALES INCREASE WoW





CONTENT & SOCIALS

What we love to play and who we play with.

WHAT WE PLAY

RECENTLY STREAMED

GROUNDED

Demon's Souls

INSCRIPTION

LOSTARK

ALSO ENJOY STREAMING

**TOM CLANCY'S
RAINBOW SIX
EXTRACTION**
A UBISOFT ORIGINAL

RESIDENT EVIL

**POKÉMON
LEGENDS
ARCEUS**

**MONSTER HUNTER
RISE**

MEDIA REACH

AS OF FEBRUARY 12 2022



3717
FOLLOWERS



294
SUBSCRIBERS



370
FOLLOWERS



578
FOLLOWERS



3.2%
ENGAGEMENT
RATE



41.1K
TOTAL
IMPRESSIONS



108
FOLLOWERS



262
MEMBERS



STREAM INTEGRATION

How we can showcase your game / product

COLLABORATIONS

BRANDS

RESPAWN BY RAZER



RAID SHADOW LEGENDS



DISINTEGRATION

CHARITIES



St. Jude PLAY ▶ LIVE®

TEP TRANS EMPOWERMENT PROJECT

RAICES



\$11653

TOTAL RAISED

BRAND INTEGRATION

1. HEADSET/HEADGEAR
2. EYEWEAR
3. CLOTHING
4. TABLE PLACEMENT
5. CABINET PLACEMENT
6. WALL PLACEMENT
7. ADVERT OR LOGO
8. OVERLAY
9. HEADSET/HEADGEAR
10. CLOTHING
11. TWITCH PANEL
12. CHAT COMMAND



JUST CHATTING SCENE



GAMEPLAY SCENE

