



# SCORN

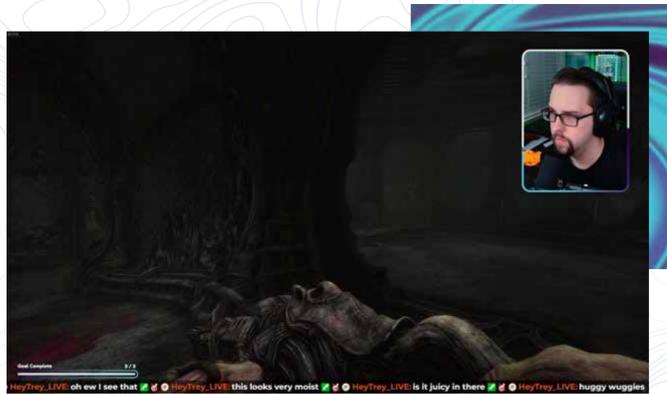
Oct 14 & 17, 2022 | 9pm ET | Launch Stream

## STREAM STATS

AVERAGE STATS FROM TWO STREAMS

<b>8</b> AVERAGE CCV	<b>15</b> MAX VIEWERS	<b>52</b> LIVE VIEWS
<b>35</b> UNIQUE VIEWERS	<b>12</b> UNIQUE CHATTERS	<b>5.5</b> HOURS STREAMED

# SCORN



[LINK TO 10/14 VOD](#)



[LINK TO 10/17 VOD](#)

We truly enjoyed our time showcasing Scorn and we're thankful for the review key you provided us! If you have any questions, comments, or feedback for us please reach out to [trevor@forallmanakind.com](mailto:trevor@forallmanakind.com).

## CONTENT/FEEDBACK



**IT'S SCORN!**  
TIKTOK / YOUTUBE



**WARM JELLO**  
TIKTOK / YOUTUBE



**SAYING GOODBYE**  
TWITCH HIGHLIGHT



**TONGTICLE?**  
TWITCH CLIP



**NEW BODY NEW ME**  
TWITCH HIGHLIGHT



**THROWING HANDS**  
TWITCH CLIP

### FEEDBACK

Heading into Scorn I knew I was getting into a gruesome game, but I was also greeted with puzzle-heavy gameplay that proved to be challenging. Right from the start you are thrown into this twisted world with no hand-holding, which elevated the horror experience. Scorn somehow balances being beautiful and grotesque making it hard to look away even at the goriest scenes. As my first playthrough wrapped up I was left disgusted but still wanting more of what ended up being one of the best games of the year.





# FOR ALL MANAKIND

 [TWITCH.TV/FORALLMANAKIND](https://Twitch.tv/forallmanakind)  
 [YOUTUBE.COM/FORALLMANAKIND](https://YouTube.com/forallmanakind)  
  [@FORALLMANAKIND](https://twitter.com/forallmanakind)  
 [FAM@FORALLMANAKIND.COM](mailto:FAM@forallmanakind.com)  
 [DISCORD.GG/c29SY9U](https://Discord.gg/c29SY9U)  
 [FORALLMANAKIND.COM](https://forallmanakind.com)

## ABOUT FAM

For All Manakind is a group of three content creators, Tim, Trey, and Trevor, based out of Ohio. They have been creating gaming content on Twitch and YouTube since February 2017 and received Twitch affiliate status in June of 2017. Having three different content creators allows for a wide **variety** of content **unique** to each member, as well as collaboration. This includes live streams, game reviews, community game nights, tournaments, and more. **Community** is their focus, including curating a welcome, safe space for like-minded gamers, and working with other streamers, game developers, brands, and charities.

## VIEWERSHIP

AS OF OCTOBER 15 2022 (LAST 30 DAYS)

**11**  
AVERAGE  
CCV

**564**  
HOURS  
WATCHED

**907**  
LIVE  
VIEWS

**351**  
UNIQUE  
VIEWERS

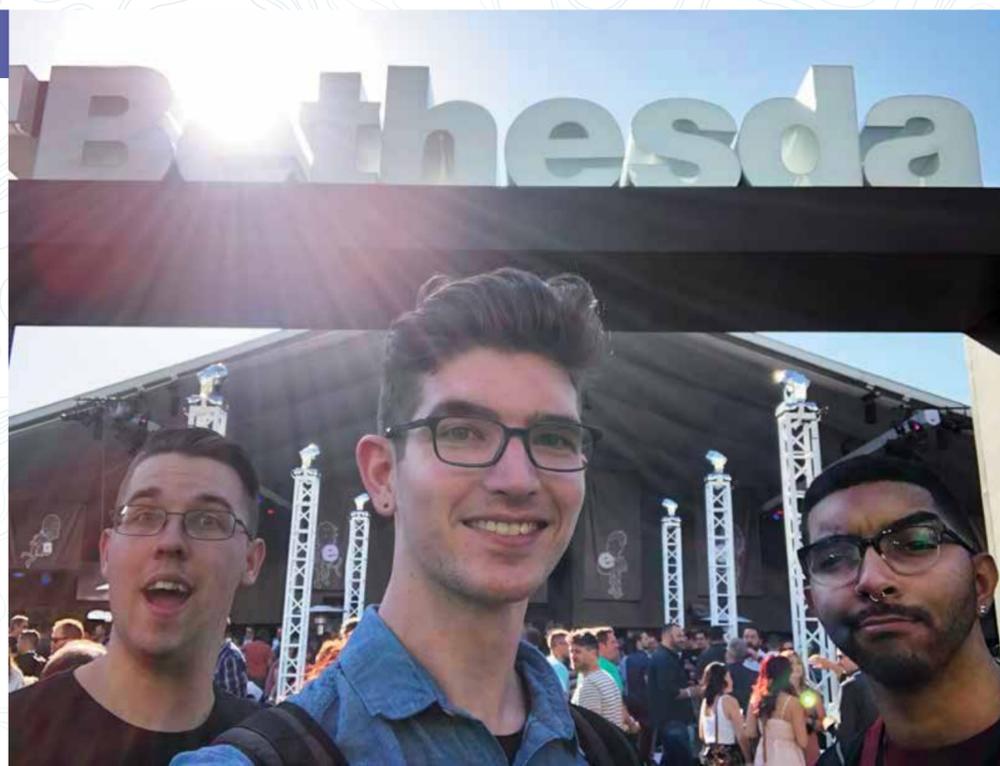
**78**  
UNIQUE  
CHATTERS

**69**  
HOURS  
STREAMED



## INTERESTS

- Roleplaying Games
- Horror/Survival Games
- Strategy/Tactics Games
- Indie Games
- Co-op games
- Fighting Games
- Playing with viewers
- Skill-based FPS



## ACHIEVEMENTS

- Extra Life Charity Stream
- St Jude Play Live Charity Stream
- RAICES Charity Stream
- Hosts of the FAM Game Awards
- Hosts of various tournaments
- Hosts of FAMcon (gaming meetup)
- Hosts of the FAMcast podcast
- Travel to industry events





# EVENT HOSTING

We love bringing people together IRL.

## FAMCON 2019

In 2019 we hosted our first **FAMcon**, an event for local Twitch streamers and gamers of central Ohio to come together to network and celebrate our love of games with panels of guest speakers, tournaments, indie games, and more!



122

ATTENDEES

5

LOCAL INDIE GAME DEMOS

3

PANELS

## THE FAM AWARDS



Since 2018 we have hosted **The FAM Awards**, our own annual award show and preshow for The Game Awards. During the show we announce games that have won in various categories, based on votes from ourselves and our community. After the awards, we transition into a co-stream of The Game Awards to watch along with our community.

## EVENT HOSTING

In celebration of **E3 2021**, we hosted a watch party for this year's showcases where we live streamed the show from the venue with our attendees, including pre and post shows hosted by FAM and local co-hosts. We also created a themed cocktail menu, and played E3 Bingo, with prizes going to the winners.

43

ATTENDEES

9

GAME SHOWCASES

15%

SALES INCREASE WoW



For the release of Halo Infinite we held a **Launch Party** with a 4v4 tournament, trivia, and giveaways. The event was such a success, there was a demand for more, which turned into our monthly LAN titled Spirit of Combat.

52

ATTENDEES

44

PLAYERS

43%

SALES INCREASE WoW





# CONTENT & SOCIALS

What we love to play and who we play with.

## WHAT WE PLAY



RECENTLY STREAMED

**GROUNDED**

**RESIDENT EVIL**

**SCORN**

DESTINY **2**

ALSO ENJOY STREAMING

**Demon's Souls**

**OUTRIDERS**

**PHASMOPHOBIA**

**MONSTER HUNTER RISE**

## MEDIA REACH



AS OF OCTOBER 15 2022



**3742**  
FOLLOWERS



**325**  
SUBSCRIBERS



**382**  
FOLLOWERS



**609**  
FOLLOWERS



**3.1%**  
ENGAGEMENT  
RATE



**10.7K**  
TOTAL  
IMPRESSIONS



**444**  
FOLLOWERS



**275**  
MEMBERS





# STREAM INTEGRATION

How we can showcase your game / product

## COLLABORATIONS

### BRANDS

RESPAWN BY RAZER



RAID SHADOW LEGENDS



DISINTEGRATION

### CHARITIES



# \$12,853

TOTAL RAISED

## BRAND INTEGRATION

1. HEADSET/HEADGEAR
2. EYEWEAR
3. CLOTHING
4. TABLE PLACEMENT
5. CABINET PLACEMENT
6. WALL PLACEMENT
7. ADVERT OR LOGO
8. OVERLAY
9. HEADSET/HEADGEAR
10. CLOTHING
11. TWITCH PANEL
12. CHAT COMMAND



JUST CHATTING SCENE



GAMEPLAY SCENE

