



EYES IN THE DARK

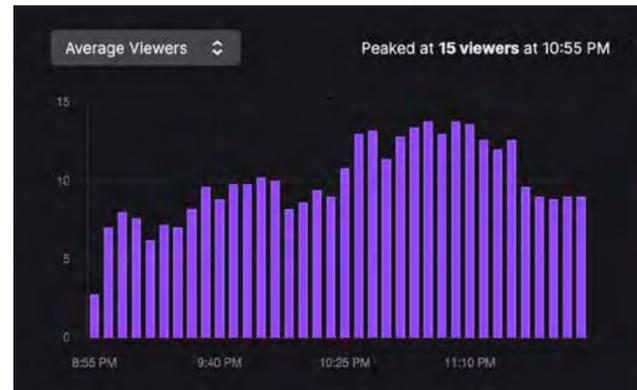
July 14, 2022 | 9pm ET | Launch Stream

STREAM STATS

10 AVERAGE CCV	15 MAX VIEWERS	73 LIVE VIEWS
44 UNIQUE VIEWERS	15 UNIQUE CHATTERS	3 HOURS STREAMED



[LINK TO VOD](#)



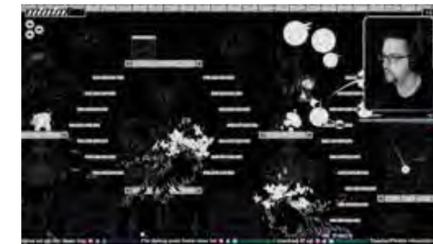
AVG. VIEWERS

We truly enjoyed our time showcasing Eyes in the Dark and we're looking forward to playing more during this campaign! If you have any questions, comments, or feedback for us please reach out to trevor@forallmanakind.com

CONTENT/FEEDBACK



STREAM INTRO



GLOBS FOR ALL



STING WHO?

FEEDBACK

Firstly I absolutely have to applaud the art style of this game, the simple black and white color pallet works so well with the ominous darkness lurking around you at every moment. I knew this would be something special the moment I started! Fun gameplay mixed with a great Flashlight/Slingshot upgrade system really can make each run feel fresh while wanting you to try out different build combinations! I faced a total of 8 bosses during my launch day stream and all of them felt unique, challenging but not overly complicated! The controller design was well thought out, at first I was confused as to why RT was "jump" but with the flashlight mechanic it all felt so smooth and comfortable. I cannot wait to jump back in and find out what's going on in Bloom Manor and what happened to Grandpa!



FOR ALL MANAKIND

 [TWITCH.TV/FORALLMANAKIND](https://Twitch.tv/forallmanakind)
 [YOUTUBE.COM/FORALLMANAKIND](https://YouTube.com/forallmanakind)
  [@FORALLMANAKIND](https://twitter.com/forallmanakind)
 [FAM@FORALLMANAKIND.COM](mailto:FAM@forallmanakind.com)
 [DISCORD.GG/c29SY9U](https://Discord.gg/c29SY9U)
 [FORALLMANAKIND.COM](https://forallmanakind.com)

ABOUT FAM

For All Manakind is a group of three content creators, Tim, Trey, and Trevor, based out of Ohio. They have been creating gaming content on Twitch and YouTube since February 2017 and received Twitch affiliate status in June of 2017. Having three different content creators allows for a wide **variety** of content **unique** to each member, as well as collaboration. This includes live streams, game reviews, community game nights, tournaments, and more. **Community** is their focus, including curating a welcome, safe space for like-minded gamers, and working with other streamers, game developers, brands, and charities.

VIEWERSHIP

AS OF JULY 18 2022 (LAST 30 DAYS)

10 AVERAGE CCV	633 HOURS WATCHED	46K LIFETIME VIEWS
457 UNIQUE VIEWERS	83 UNIQUE CHATTERS	66 HOURS STREAMED



INTERESTS

- Roleplaying Games
- Horror/Survival Games
- Strategy/Tactics Games
- Indie Games
- Co-op games
- Fighting Games
- Playing with viewers
- Skill-based FPS



ACHIEVEMENTS

- Extra Life Charity Stream
- St Jude Play Live Charity Stream
- RAICES Charity Stream
- Hosts of the FAM Game Awards
- Hosts of various tournaments
- Hosts of FAMcon (gaming meetup)
- Hosts of the FAMcast podcast
- Travel to industry events





EVENT HOSTING

We love bringing people together IRL.

FAMCON 2019

In 2019 we hosted our first **FAMcon**, an event for local Twitch streamers and gamers of central Ohio to come together to network and celebrate our love of games with panels of guest speakers, tournaments, indie games, and more!



122

ATTENDEES

5

LOCAL INDIE GAME DEMOS

3

PANELS

THE FAM AWARDS



Since 2018 we have hosted **The FAM Awards**, our own annual award show and preshow for The Game Awards. During the show we announce games that have won in various categories, based on votes from ourselves and our community. After the awards, we transition into a co-stream of The Game Awards to watch along with our community.

EVENT HOSTING

In celebration of **E3 2021**, we hosted a watch party for this year's showcases where we live streamed the show from the venue with our attendees, including pre and post shows hosted by FAM and local co-hosts. We also created a themed cocktail menu, and played E3 Bingo, with prizes going to the winners.

43

ATTENDEES

9

GAME SHOWCASES

15%

SALES INCREASE WoW



For the release of Halo Infinite we held a **Launch Party** with a 4v4 tournament, trivia, and giveaways. The event was such a success, there was a demand for more, which turned into our monthly LAN titled Spirit of Combat.

52

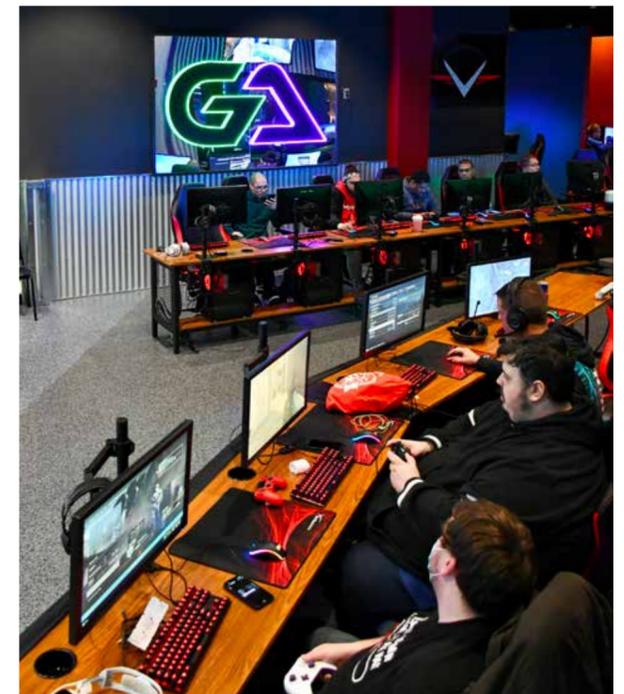
ATTENDEES

44

PLAYERS

43%

SALES INCREASE WoW





CONTENT & SOCIALS

What we love to play and who we play with.

WHAT WE PLAY

RECENTLY STREAMED

GROUNDED

THE QUARRY

EYES IN THE DARK
The Curious Case of One Victoria Bloom

SOULDIER

ALSO ENJOY STREAMING

Demon's Souls

POKÉMON LEGENDS ARCEUS

RESIDENT EVIL

MONSTER HUNTER RISE

MEDIA REACH

AS OF JULY 18 2022



3737
FOLLOWERS



307
SUBSCRIBERS



370
FOLLOWERS



616
FOLLOWERS



3.1%
ENGAGEMENT
RATE



13.3K
TOTAL
IMPRESSIONS



423
FOLLOWERS



275
MEMBERS



STREAM INTEGRATION

How we can showcase your game / product

COLLABORATIONS

BRANDS

RESPAWN BY RAZER



RAID SHADOW LEGENDS



DISINTEGRATION

CHARITIES



\$12,853

TOTAL RAISED

BRAND INTEGRATION

1. HEADSET/HEADGEAR
2. EYEWEAR
3. CLOTHING
4. TABLE PLACEMENT
5. CABINET PLACEMENT
6. WALL PLACEMENT
7. ADVERT OR LOGO
8. OVERLAY
9. HEADSET/HEADGEAR
10. CLOTHING
11. TWITCH PANEL
12. CHAT COMMAND



JUST CHATTING SCENE



GAMEPLAY SCENE

