

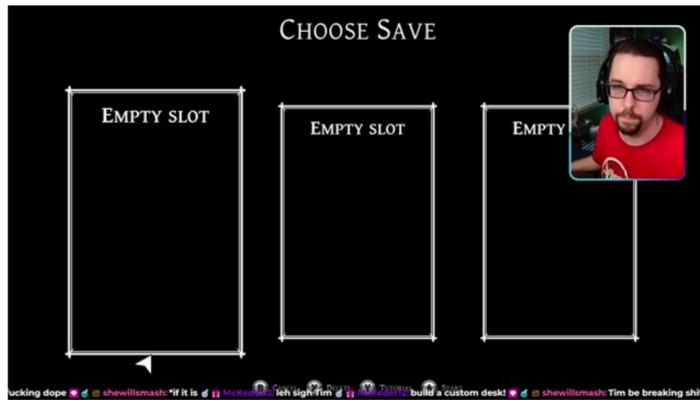


EYES IN THE DARK

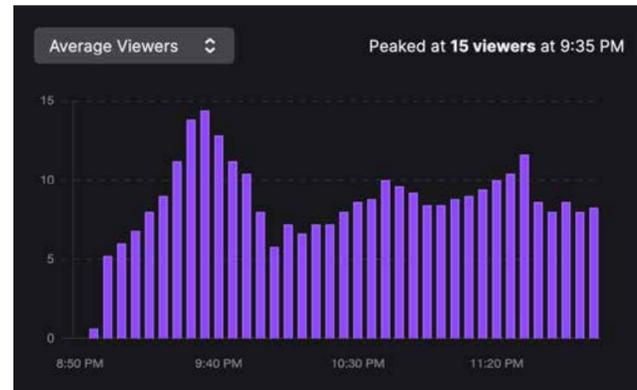
June 15, 2022 | 9pm ET | Twitch Stream

STREAM STATS

8 AVERAGE CCV	15 MAX VIEWERS	76 LIVE VIEWS
39 UNIQUE VIEWERS	21 UNIQUE CHATTERS	3.5 HOURS STREAMED



[LINK TO VOD](#)



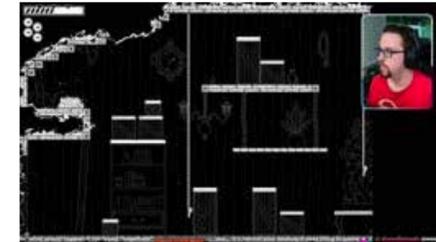
AVG. VIEWERS

We truly enjoyed our time showcasing Eyes in the Dark and we're looking forward to the full launch of the game! If you have any questions, comments, or feedback for us please reach out to trevor@forallmanakind.com

CONTENT/FEEDBACK



JUMP SCARE



VOICE ACTING



BEST WEAPON

👂 It definitely feels like a game that benefits from **multiple play throughs**, and seems like it's a game that **gets better every time you play through it.** 🗨

— [@philologian_](#)
Community Member

FEEDBACK

My time with the Eyes in the Dark demo was mostly spent applauding the art style. The black and white color pallet really helps set the mood for what is a fun yet slightly terrifying experience! I loved how I could upgrade my tools to help take on the creatures waiting for me in the darkness, the upgrade that turned my flashlight into a ball of light was extremely satisfying and helpful! I discovered three bosses on my journey and all of them were extremely unique and satisfying to fight and conquer. I'm excited to get my hands on the full experience and to of course save Grandpa!



FOR ALL MANAKIND

 [TWITCH.TV/FORALLMANAKIND](https://Twitch.tv/forallmanakind)
 [YOUTUBE.COM/FORALLMANAKIND](https://YouTube.com/forallmanakind)
  [@FORALLMANAKIND](https://twitter.com/forallmanakind)
 [FAM@FORALLMANAKIND.COM](mailto:FAM@forallmanakind.com)
 [DISCORD.GG/c29SY9U](https://Discord.gg/c29SY9U)
 [FORALLMANAKIND.COM](https://forallmanakind.com)

ABOUT FAM

For All Manakind is a group of three content creators, Tim, Trey, and Trevor, based out of Ohio. They have been creating gaming content on Twitch and YouTube since February 2017 and received Twitch affiliate status in June of 2017. Having three different content creators allows for a wide **variety** of content **unique** to each member, as well as collaboration. This includes live streams, game reviews, community game nights, tournaments, and more. **Community** is their focus, including curating a welcome, safe space for like-minded gamers, and working with other streamers, game developers, brands, and charities.

VIEWERSHIP

AS OF APRIL 4 2022 (LAST 30 DAYS)

10 AVERAGE CCV	921 HOURS WATCHED	46K LIFETIME VIEWS
427 UNIQUE VIEWERS	82 UNIQUE CHATTERS	88 HOURS STREAMED



INTERESTS

- Roleplaying Games
- Horror/Survival Games
- Strategy/Tactics Games
- Indie Games
- Co-op games
- Fighting Games
- Playing with viewers
- Skill-based FPS



ACHIEVEMENTS

- Extra Life Charity Stream
- St Jude Play Live Charity Stream
- RAICES Charity Stream
- Hosts of the FAM Game Awards
- Hosts of various tournaments
- Hosts of FAMcon (gaming meetup)
- Hosts of the FAMcast podcast
- Travel to industry events





EVENT HOSTING

We love bringing people together IRL.

FAMCON 2019

In 2019 we hosted our first **FAMcon**, an event for local Twitch streamers and gamers of central Ohio to come together to network and celebrate our love of games with panels of guest speakers, tournaments, indie games, and more!



122

ATTENDEES

5

LOCAL INDIE GAME DEMOS

3

PANELS

THE FAM AWARDS



Since 2018 we have hosted **The FAM Awards**, our own annual award show and preshow for The Game Awards. During the show we announce games that have won in various categories, based on votes from ourselves and our community. After the awards, we transition into a co-stream of The Game Awards to watch along with our community.

EVENT HOSTING

In celebration of **E3 2021**, we hosted a watch party for this year's showcases where we live streamed the show from the venue with our attendees, including pre and post shows hosted by FAM and local co-hosts. We also created a themed cocktail menu, and played E3 Bingo, with prizes going to the winners.

43

ATTENDEES

9

GAME SHOWCASES

15%

SALES INCREASE WoW



For the release of Halo Infinite we held a **Launch Party** with a 4v4 tournament, trivia, and giveaways. The event was such a success, there was a demand for more, which turned into our monthly LAN titled Spirit of Combat.

52

ATTENDEES

44

PLAYERS

43%

SALES INCREASE WoW





CONTENT & SOCIALS

What we love to play and who we play with.

WHAT WE PLAY

RECENTLY STREAMED

GROUNDED

Tiny Tina's
WONDERLANDS

ELDEN RING

TUNIC

ALSO ENJOY STREAMING

Demon's Souls

POKÉMON
LEGENDS
ARCEUS

RESIDENT EVIL

**MONSTER HUNTER
RISE**

MEDIA REACH

AS OF APRIL 4 2022



3738
FOLLOWERS



307
SUBSCRIBERS



370
FOLLOWERS



581
FOLLOWERS



2.8%
ENGAGEMENT
RATE



20.6K
TOTAL
IMPRESSIONS



330
FOLLOWERS



275
MEMBERS



STREAM INTEGRATION

How we can showcase your game / product

COLLABORATIONS

BRANDS

RESPAWN BY RAZER



RAID SHADOW LEGENDS



DISINTEGRATION

CHARITIES



\$12,003

TOTAL RAISED

BRAND INTEGRATION

1. HEADSET/HEADGEAR
2. EYEWEAR
3. CLOTHING
4. TABLE PLACEMENT
5. CABINET PLACEMENT
6. WALL PLACEMENT
7. ADVERT OR LOGO
8. OVERLAY
9. HEADSET/HEADGEAR
10. CLOTHING
11. TWITCH PANEL
12. CHAT COMMAND



JUST CHATTING SCENE



GAMEPLAY SCENE

