



# AVATAR GENERATIONS

Feb 1, 2023 | 8pm ET | Launch Stream

## STREAM STATS

**10**  
AVERAGE  
CCV

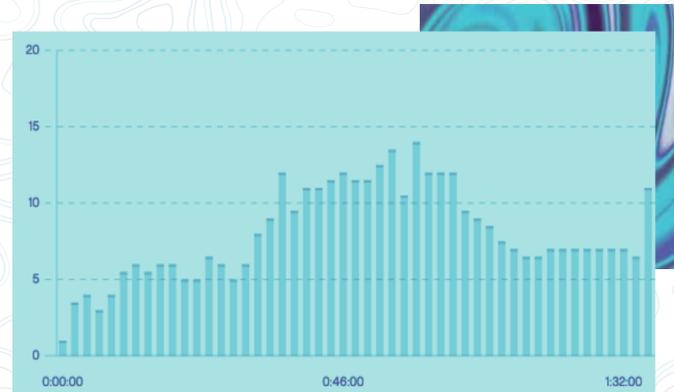
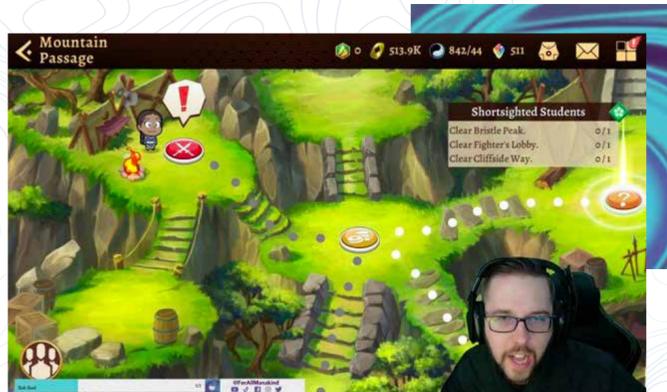
**15**  
MAX  
VIEWERS

**72**  
LIVE  
VIEWS

**48**  
UNIQUE  
VIEWERS

**21**  
UNIQUE  
CHATTERS

**1.5**  
HOURS  
STREAMED



LINK TO VOD

AVG. VIEWERS

We truly enjoyed our time showcasing Avatar Generations and we're thankful for the early access you provided us! If you have any questions, comments, or feedback for us please reach out to [trevor@forallmanakind.com](mailto:trevor@forallmanakind.com).

## CONTENT/FEEDBACK



FIRST IMPRESSIONS  
TWITCH CLIP



PULL ANIMATION  
TWITCH CLIP

👂 Downloaded this while watching Tim stream it. It feels like a new spin on the gacha game formula with a powerful IP behind it to boot. So far I'm addicted. 🗨️

— @zachtheogre  
Community Member



### FEEDBACK

As a fan of phone RPGs and the gacha formula, I was happy to see a newcomer with an IP that I'm already passionate about. The animations, graphics, and interesting story are more than enough to put it ahead of most of its competition and I'm excited to see how the game grows in time!





# FOR ALL MANAKIND

 [TWITCH.TV/FORALLMANAKIND](https://www.twitch.tv/forallmanakind)  
 [YOUTUBE.COM/FORALLMANAKIND](https://www.youtube.com/forallmanakind)  
  [@FORALLMANAKIND](https://www.instagram.com/forallmanakind)  
 [FAM@FORALLMANAKIND.COM](mailto:FAM@FORALLMANAKIND.COM)  
 [DISCORD.GG/c29SY9U](https://discord.gg/c29SY9U)  
 [FORALLMANAKIND.COM](https://www.forallmanakind.com)

## ABOUT FAM

For All Manakind is a group of three content creators, Tim, Trey, and Trevor, based out of Ohio. They have been creating gaming content on Twitch and YouTube since February 2017 and received Twitch affiliate status in June of 2017. Having three different content creators allows for a wide **variety** of content **unique** to each member, as well as collaboration. This includes live streams, game reviews, community game nights, tournaments, and more. **Community** is their focus, including curating a welcome, safe space for like-minded gamers, and working with other streamers, game developers, brands, and charities.

## VIEWERSHIP

AS OF DECEMBER 22 2022 (30 DAY)

**11**  
AVERAGE  
CCV

**564**  
HOURS  
WATCHED

**907**  
LIVE  
VIEWS

**351**  
UNIQUE  
VIEWERS

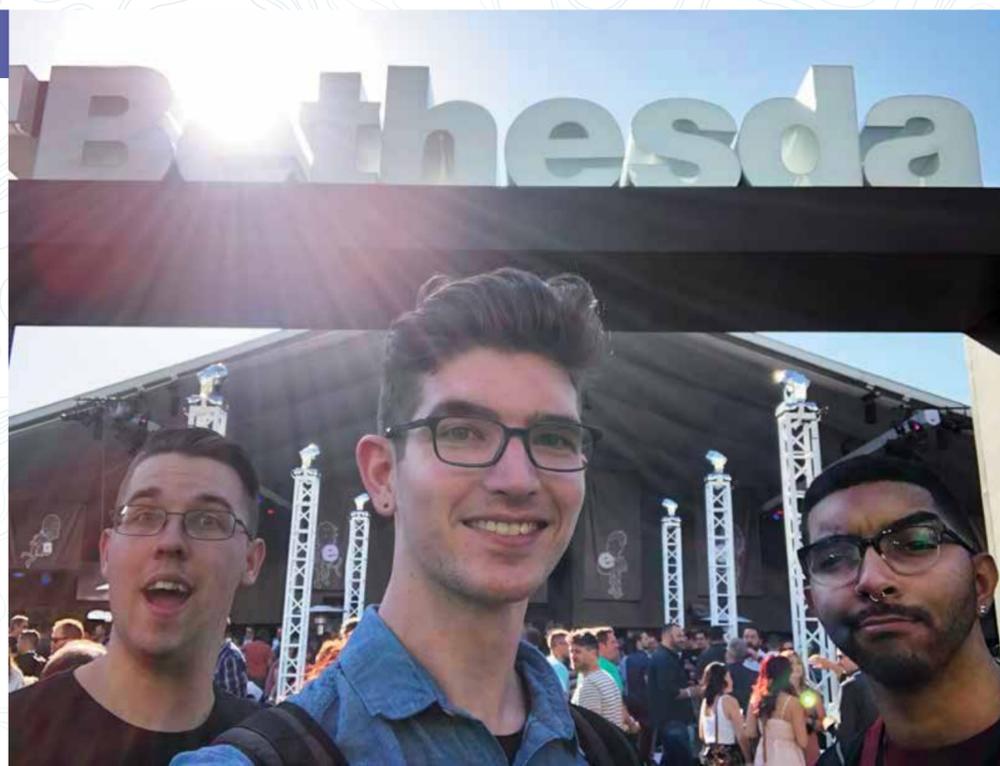
**78**  
UNIQUE  
CHATTERS

**69**  
HOURS  
STREAMED



## INTERESTS

- Roleplaying Games
- Horror/Survival Games
- Strategy/Tactics Games
- Indie Games
- Co-op games
- Fighting Games
- Playing with viewers
- Skill-based FPS



## ACHIEVEMENTS

- Extra Life Charity Stream
- St Jude Play Live Charity Stream
- RAICES Charity Stream
- Hosts of the FAM Game Awards
- Hosts of various tournaments
- Hosts of FAMcon (gaming meetup)
- Hosts of the FAMcast podcast
- Travel to industry events





# EVENT HOSTING

We love bringing people together IRL.

## FAMCON 2019

In 2019 we hosted our first **FAMcon**, an event for local Twitch streamers and gamers of central Ohio to come together to network and celebrate our love of games with panels of guest speakers, tournaments, indie games, and more!



122

ATTENDEES

5

LOCAL INDIE  
GAME DEMOS

3

PANELS

## THE FAM AWARDS



Since 2018 we have hosted **The FAM Awards**, our own annual award show and preshow for The Game Awards. During the show we announce games that have won in various categories, based on votes from ourselves and our community. After the awards, we transition into a co-stream of The Game Awards to watch along with our community.

## EVENT HOSTING

In celebration of **E3 2021**, we hosted a watch party for the summer showcases where we live streamed the show from the venue with our attendees, including pre and post shows hosted by FAM and local co-hosts. We also created a themed cocktail menu, and played E3 Bingo, with prizes going to the winners.

43

ATTENDEES

9

GAME  
SHOWCASES

15%

SALES INCREASE  
WoW



For the release of Halo Infinite we held a **Launch Party** with a 4v4 tournament, trivia, and giveaways. The event was such a success, there was a demand for more, which turned into our monthly LAN titled Spirit of Combat.

52

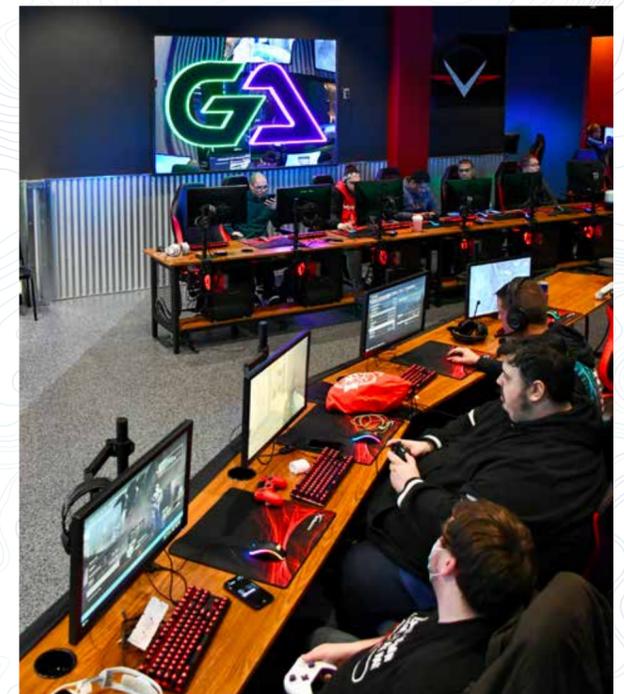
ATTENDEES

44

PLAYERS

43%

SALES INCREASE  
WoW





# CONTENT & SOCIALS

What we love to play and who we play with.

## WHAT WE PLAY

RECENTLY STREAMED

DEAD SPACE

The Elder Scrolls  
ONLINE

WWE  
RUSH

GROUNDDED

ALSO ENJOY STREAMING

Demon's  
Souls

RESIDENT EVIL

DESTINY  
2

MONSTER HUNTER  
RISE

## MEDIA REACH

AS OF JANUARY 31 2023



3749  
FOLLOWERS



556  
SUBSCRIBERS



384  
FOLLOWERS



603  
FOLLOWERS



3.1%  
ENGAGEMENT  
RATE



10.7K  
TOTAL  
IMPRESSIONS



451  
FOLLOWERS



275  
MEMBERS



# STREAM INTEGRATION

How we can showcase your game / product

## COLLABORATIONS

### BRANDS

RESPAWN BY RAZER



### CHARITIES



# \$15,438

TOTAL RAISED

## BRAND INTEGRATION

1. HEADSET/HEADGEAR
2. EYEWEAR
3. CLOTHING
4. TABLE PLACEMENT
5. CABINET PLACEMENT
6. WALL PLACEMENT
7. ADVERT OR LOGO
8. OVERLAY
9. HEADSET/HEADGEAR
10. CLOTHING
11. TWITCH PANEL
12. CHAT COMMAND



JUST CHATTING SCENE



GAMEPLAY SCENE

