



# CAPTAIN TOONHEAD

JUNE 13, 2023 | 7PM ET | TWITCH STREAM

## STREAM STATS

5

AVERAGE  
CCV

8

MAX  
VIEWERS

41

LIVE  
VIEWS

21

UNIQUE  
VIEWERS

11

UNIQUE  
CHATTERS

2

HOURS  
STREAMED



[LINK TO VOD](#)



[AVG. VIEWERS](#)

We truly enjoyed our time showcasing Captain Toonhead on our stream and appreciate the key you provided us. If you have any questions, comments, or feedback for us please reach out to [trevor@forallmanakind.com](mailto:trevor@forallmanakind.com).

## CONTENT/FEEDBACK



[FIRST IMPRESSIONS](#)  
[TWITCH HIGHLIGHT](#)



[A T-REX?!](#)  
[TWITCH CLIP](#)



[WHACK-A-CHICKEN](#)  
[TWITCH CLIP](#)

### FEEDBACK

This title peaked my interest as soon as I heard about it because it combines two of my favorite things, TDF and VR. Boy does it deliver on both fronts. Its vibrant and comedic atmosphere seamlessly blends with heart-pounding action, providing an immersive experience. Each round brings excitement and unexpected surprises - just when you think you have the upper hand, those chickens swoop in and steal your precious cubes. I had a blast in the time I've spent in this game, so much so that I'm determined to conquer the leaderboards with "whack-a-chicken." Revenge never felt so sweet.



# FOR ALL MANAKIND

 [TWITCH.TV/FORALLMANAKIND](https://Twitch.tv/forallmanakind)  
 [YOUTUBE.COM/FORALLMANAKIND](https://YouTube.com/forallmanakind)  
 [@FORALLMANAKIND](https://twitter.com/forallmanakind)  
 [FAM@FORALLMANAKIND.COM](mailto:FAM@forallmanakind.com)  
 [DISCORD.GG/c29SY9U](https://discord.gg/c29sy9u)  
 [FORALLMANAKIND.COM](https://forallmanakind.com)

## ABOUT FAM

For All Manakind is a group of three content creators, Tim, Trey, and Trevor, based out of Ohio. They have been creating gaming content on Twitch and YouTube since February 2017 and received Twitch affiliate status in June of 2017. Having three different content creators allows for a wide **variety** of content **unique** to each member, as well as collaboration. This includes live streams, game reviews, community game nights, tournaments, and more. **Community** is their focus, including curating a welcome, safe space for like-minded gamers, and working with other streamers, game developers, brands, and charities.

## VIEWERSHIP

AS OF MAY 25 2023 (30 DAY)

<b>10</b> AVERAGE CCV	<b>352</b> HOURS WATCHED	<b>595</b> LIVE VIEWS
<b>194</b> UNIQUE VIEWERS	<b>52</b> UNIQUE CHATTERS	<b>42</b> HOURS STREAMED



## INTERESTS

- Roleplaying Games
- Horror/Survival Games
- Strategy/Tactics Games
- Indie Games
- Co-op games
- Fighting Games
- Playing with viewers
- Skill-based FPS



## ACHIEVEMENTS

- 10 Years - Extra Life Charity Streams
- St Jude Play Live Charity Streams
- Ukraine Charity Stream
- Annual FAM Game Awards Show
- Hosting local game tournaments
- Hosting FAMcon (gaming meetup)
- Costreaming industry events
- Travel to industry events





# CONTENT & SOCIALS

What we love to play and who we play with.

## WHAT WE PLAY

RECENTLY STREAMED



ALSO ENJOY STREAMING



## MEDIA REACH

AS OF MAY 25 2023



3780 FOLLOWERS



598 FOLLOWERS



586 FOLLOWERS



631 SUBSCRIBERS



5.8K IMPRESSIONS (28 DAYS)



574K VIDEO VIEWS (28 DAYS)



389 FOLLOWERS



283 SERVER MEMBERS



469K UNIQUE VIEWERS





# STREAM INTEGRATION

How we can showcase your game / product

## COLLABORATIONS

### BRANDS

RESPAWN BY RAZER



### CHARITIES



# \$15,438

TOTAL RAISED

## BRAND INTEGRATION

1. HEADSET/HEADGEAR
2. EYEWEAR
3. CLOTHING
4. TABLE PLACEMENT
5. CABINET PLACEMENT
6. WALL PLACEMENT
7. ADVERT OR LOGO
8. OVERLAY
9. HEADSET/HEADGEAR
10. CLOTHING
11. TWITCH PANEL
12. CHAT COMMAND



JUST CHATTING SCENE



GAMEPLAY SCENE





# EVENT HOSTING

We love bringing people together IRL.

## FAMCON 2019

In 2019 we hosted our first **FAMcon**, an event for local Twitch streamers and gamers of central Ohio to come together to network and celebrate our love of games with panels of guest speakers, tournaments, indie games, and more!



122

ATTENDEES

5

LOCAL INDIE GAME DEMOS

3

PANELS

## THE FAM AWARDS



Since 2018 we have hosted **The FAM Awards**, our own annual award show and preshow for The Game Awards. During the show we announce games that have won in various categories, based on votes from ourselves and our community. After the awards, we transition into a co-stream of The Game Awards to watch along with our community.

## EVENT HOSTING

In celebration of **E3 2021**, we hosted a watch party for the summer showcases where we live streamed the show from the venue with our attendees, including pre and post shows hosted by FAM and local co-hosts. We also created a themed cocktail menu, and played E3 Bingo, with prizes going to the winners.

43

ATTENDEES

9

GAME SHOWCASES

15%

SALES INCREASE WoW



For the release of Halo Infinite we held a **Launch Party** with a 4v4 tournament, trivia, and giveaways. The event was such a success, there was a demand for more, which turned into our monthly LAN titled Spirit of Combat.

52

ATTENDEES

44

PLAYERS

43%

SALES INCREASE WoW

